



SPONSORSHIP OPPORTUNITIES

Help raise funds for people in the Hunter living with disability.

Thank you for choosing to support Eddie in his gruelling challenge.
Below is a list of sponsor's benefits relevant to each leg of Eddie's journey.

500m SWIM LEG or 15km CYCLE LEG or 7km RUN LEG: \$998 investment

- Opportunity to wear your corporate branding whilst participating in the event (eg your corporate t-shirt or patch)
- Opportunity to place signage at the start of the leg you are participating in and at Club Panthers where Eddie's journey will finish (please talk to us about what you would like to display)
- Inclusion of your company logo on select print advertising leading up to the event
- Inclusion of your company name in all media releases leading up to the event
- Inclusion on the official website (your company logo, a blurb about what you do and how you have contributed to the event)
- Opportunity to post advertisements about your company on the official website
- Membership to LeapFrog ability's 'Hunter's Kindest Companies' program for a period of 12 months post event (visit www.leapfrog.org.au and click on 'Hunter's Kindest Companies' for a list of benefits)

25km PELOTON CYCLE LEG: \$300 investment or SPIN CLASS: \$250 investment

- Opportunity to wear your corporate branding whilst participating in the event (eg your corporate t-shirt or patch)
- Inclusion of your company name on select print advertising leading up to the event
- Inclusion of your company name in all media releases leading up to the event
- Inclusion on the official website (your company logo, a blurb about what you do and how you have contributed to the event)
- Opportunity to post advertisements about your company on the official website

MEDIA COVERAGE

Leapfrog ability has very strong links with media outlets locally and across the state. A full media promotional strategy has been developed for this unique, high profile event. We are in negotiations with Channel Nine to televise coverage leading up to and on the day of Eddie's event.

OFFICIAL WEBSITE

Redback Design and Sticky Tickets have designed a state of the art website which will be the hub of all information on the event. The site will feature:

- Sponsors' logos, a blurb on their involvement in the day and a link to their websites
- The official 'Giving something back' DVD featuring Eddie - along with Paul Harragon, Jade North, Jodi McKay and Mike Rabbitt
- A link to Eddie's training diary
- Details on how to get involved (participate, sponsor, fundraise or donate)
- Details regarding the course including maps and criteria for participation
- Information about Eddie and why he is undertaking this huge challenge
- Facilities to donate to the event www.14hourdayfordisability.org.au

CELEBRITY SUPPORT

The following well known sports people and celebrities have pledged their support (either by participating in the day or promoting it):

- Paul 'Chief' Harragon (Former Newcastle Knights Captain and Footy Show Host)
- Justin Norris (Commonwealth Games medal winner)
- John Konrads (former Olympian)
- Jade North (Newcastle Jets Captain)
- Mike Rabbitt (NBN sports commentator)
- Cameron Williams (Today Show sports commentator)
- Jodi McKay (State MP)

IS THERE ANOTHER WAY YOU WOULD LIKE TO SHOW YOUR SUPPORT?

If you have another idea for how you would like to extend your support and help Eddie raise \$200,000, please call our Marketing Manager (Ashley Gordon) on 4914 5999 to discuss.

DONATIONS

For companies who simply wish to donate to the event, you can do so via the official website (www.14hourdayfordisability.org.au). All donations are tax deductible.